

## Module specification

When printed this becomes an uncontrolled document. Please access the [Module Directory](#) for the most up to date version by clicking on the following link: [Module directory](#)

Module Code	ARD4A1
Module Title	Bid writing for Artists
Level	4
Credit value	20
Faculty	FACE
HECoS Code	101361
Cost Code	GADC
Pre-requisite module	None

## Programmes in which module to be offered

Programme title	Core/Optional
Standalone module aligned with BA Fine Art for QA and assessment purpose	Standalone

## Breakdown of module hours

Learning and teaching hours	18 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	18 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>36 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	164 hrs
<b>Module duration (total hours)</b>	<b>200 hrs</b>

## Module aims

- Equip artists with the skills to understand funding processes and opportunities.
- Build practical competence in crafting competitive bid applications.
- Develop awareness of organisational readiness for funding.

**Module Learning Outcomes - at the end of this module, students will be able to:**

1	Analyse the funding landscape relevant to the arts.
2	Identify at least four viable funding sources for artistic projects.
3	Evaluate the readiness of an organisation or individual to apply for funding
4	Prepare a comprehensive and competitive bid application for an arts project.

**Assessment**

**Portfolio of Evidence:**

Students will compile a portfolio of evidence, including a funding readiness checklist, research into funding opportunities, and a reflective commentary on their approach. This will also address Learning Outcomes 1-2, showcasing their understanding of the funding landscape and readiness to engage in bid processes. No more than 500 words.

**Develop a Bid Application:**

Students will create and complete one bid application relevant to their chosen artistic project or organisational setting. This addresses Learning Outcomes 3-4, demonstrating their ability to analyse the funding environment, identify appropriate sources, and apply learned skills practically.

This module is Pass or Fail only.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1-2	Portfolio	500 Words	Pass/refer	
2	3-4	Written Assignment	1 x completed application	Pass/refer	

## Derogations

None

## Learning and Teaching Strategies

- Combination of online and in-person workshops, focusing on practical bid writing tasks.
- Group discussions and peer reviews to build collaborative skills.
- Work-based learning where applicable (e.g., real or simulated bid scenarios).

## Welsh Elements

- Tutorials available in Welsh for bilingual students.
- Students can submit applications or assessments in Welsh
- Inclusion of Welsh funding opportunities where relevant.

## Indicative Syllabus Outline

- Understanding the funding environment for artists.
- Developing bid-writing skills.
- Organisational readiness: internal resources and capacity.
- Crafting compelling narratives in bid applications.
- Evaluating "bid/no-bid" decisions.
- Case studies of successful arts bids.

## Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Assey, G. (2023). *Bid & Proposal Management Using AI: Winning Proposals from RFPs to a Winning Solution*.

### Other indicative reading

Smith, J. N. (2021). *Managing Bids, Tenders and Proposals: Introducing the Bid*. Win. Deliver Framework.

[Perfect Funding Bids](#)

## Administrative Information

<b>For office use only</b>	
Initial approval date	27/02/2025
With effect from date	27/02/2025
Date and details of revision	
Version number	1

